

Haney Block Party

Sponsorship Registration

We are so very pleased to be hosting this wonderful event for the second year in a row!!

The Business Improvement Association (BIA) of Maple ridge has recognized the significance of this event to our community. They have decided to add a BIA Night Market along side the Haney Block Party. Closing off portions of 228th St. and 119th Ave. Directly around the Perimeter of the Haney Block Party Event. We feel this is very exciting as it will create a great deal of buzz, value and increase guest participation numbers. **Last year guest attendance was approximately 2500-3000. This year we are expecting a 40% increase in guest attendance for the upcoming event.**

After careful consideration, measuring the success of the previous Haney Block Party and listening to our sponsor feedback our team at Haney Builders designed these collaborative Sponsorship Packages.

There are three sponsorship tiers to choose from. Each designed to help create optimum marketing opportunities and brand recognition. All packages include social media marketing collaborations and vendor exhibit booths.

The social media collaborations are sponsors website link on the event description Facebook page. also a custom post/Collaboration dedicated to one sponsor on Facebook, Instagram and Twitter. The vendor exhibit booths in the packages are in the main body of the party giving sponsors a more visible front and centre spot. In comparison to the corridor style vendor market that will be set up behind the sponsor exhibit spots.

Silver and Gold packages include a game sponsorship. We found last year this method to be very effective for our sponsors. The way it works is... we have chosen and pre-rented carnival style games and rides. You choose one of the options assigned to your package and display your sign in front of that station. Sponsors can choose to greet and mingle with guests and handout business info at the station if they wish.

A few of the options in the selection do require participation from the sponsor to guide guests through the game. Haney Builders thanks you in advance for your participation and are looking forward to hosting another very successful event.

Please choose from the following Sponsorship options:

Bronze \$500.00

Community Engagement

- **Vendor Exhibit Space:** 10x10ft space in main body of the party .
- **Social Media Marketing Collaboration:** Ads go out to all followers of participating social media collaborators. Example we all share followers and the adds go out to all viewers organically.
- **2x2 sign with your Logo:** to be displayed at vendor booth.
- **Event Parking for one:** assigned spot one week prior to event
- **Beverage Voucher \$50.00**



Silver \$2000.00

Product Placement

- **Vendor Exhibit Space:** 10x20ft space in main body of the party .
- **Social Media Marketing Collaboration:** Ads go out to all followers of participating social media collaborators. Example we all share followers and the adds go out to all viewers organically.
- **Coupon or Logo Placement on event handout:** Sponsor may have a coupon for their brand or choose to have brand logo on printed flier that is handed out to every guest upon entry.
- **Small Games Sponsor:** Please choose game station from small games selection.
- **2x2 sign with your Logo:** to be displayed at vendor booth.
- **Event Parking for one:** assigned spot one week prior to event
- **Beverage Voucher \$100.00**

Gold \$3000.00

- **Vendor Exhibit Space:** 10x20ft space in main body of the party .
- **Social Media Marketing Collaboration:** Ads go out to all followers of participating social media collaborators. Example we all share followers and the adds go out to al organically.
- **video highlight**
- **Coupon or Logo Placement on Event Handout:** Sponsor may have coupon for their brand or choose to have brand logo on printed flier that is handed out to every guest upon entry.
- **Large Game Sponsorship:** Please choose game station from large game selection.
- **3x3 sign with your Logo:** to be displayed at vendor booth.
- **Event Parking for one:** assigned spot one week prior to event
- **Beverage Voucher \$150.00**

Premium \$5000.00

- **Vendor Exhibit Space:** 10x20ft space in main body of the party .
- **Social Media Marketing Collaboration:** Ads go out to all followers of participating social media collaborators. Example we all share followers and the adds go out to al organically.
- **video highlight**
- **Coupon or Logo Placement on Event Handout:** Sponsor may have coupon for their brand or choose to have brand logo on printed flier that is handed out to every guest upon entry.
- **Entertainment Sponsorship:** Please choose one of three options. Stage, Classic Car Show or Building Competition.
- **Stage recognition through out the event:** MC on stage will make "shout outs" to our Premium sponsors through out the event.
- **20x4ft Banner with your Logo:** to be displayed at one of the 3 main party components.
- **Event Parking for one:** assigned spot one week prior to event
- **Beverage Voucher \$150.00**

Second annual Haney Block Party
presented by Haney Builder Supplies
July 15th 2023 3-9pm
22740 Dewdney Trunk Road Maple Ridge BC

Event Manager Contact: Laura Johnson
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